



To: Interested Parties
From: Blakely Wall, Campaign Manager
Date: Thursday, July 2, 2026
Subject: Why Alex Vindman Can Win in Florida

A genuinely competitive Senate race in Florida is on the table for the first time in a decade. The state political environment has turned sharply against Republicans, our candidate is already performing at the Democratic ceiling before a dollar has been spent, the incumbent is undefined and untested, and the voters who delivered Florida to Trump in 2024 — especially Hispanics — are moving.

The Florida environment has not been this favorable in years. Trump is [underwater](#) statewide, setting up a midterm election stronger than 2018. In recent Florida polling, Trump has a net favorability rating of [-6](#), and congressional Republicans are [14 points](#) underwater.

Notably, this is considerably worse than 2018, when Trump was [+2](#) favorable. In 2018, with Trump net-positive in Florida, Democrats won a statewide race, picked up two congressional seats, and came within a few thousand votes in the U.S. Senate race. Now, Trump is net negative and trending lower every month.

Special elections are proving that Florida is in play. Across a dozen special and local elections, Floridians are voting for Democrats by historic margins:

- In 2025, Democrats beat their 2024 margin by 17 points in FL-01 and flipped Escambia County.
- In March 2026, Democrat Emily Gregory [flipped](#) HD-87, the Palm Beach seat that contains Mar-a-Lago, which Trump had carried by double digits.
- Also in March 2026, Brian Nathan [won](#) the Tampa-area SD-14 by double digits, despite being outspent [10-to-1](#).

CNN's precinct analysis [found](#) these results were not just base turnout: at least 10% of registered Republicans and over 70% of independents broke toward Democrats. Nationally, Democrats are running 10 points ahead of their 2024 baseline in 2026 legislative special elections.

Vindman is only narrowly behind and has unusual cross-partisan appeal. In the latest campaign [polling](#) by Global Strategy Group, Vindman trails Moody just 43-46, inside the margin of error, and leads by 2 points (47-45) once both candidates are introduced to voters. Two things make this particularly impressive:

- Vindman is polling at 43% before any meaningful spending — essentially at or above where the top of the Democratic ticket landed in 2022 and 2024. Vindman campaign begins at the prior Democratic ceiling, not the floor.
- Vindman's [coalition](#) is unique: 55% of independents, 31% of self-identified non-MAGA Republicans, and 15% of registered Republicans all report they will vote for Vindman.

Moody is unknown and the weakest Republican to run for Senate in the last 25

years. Fewer than [half](#) of voters (47%) can even identify Ashley Moody. On job performance she is 28% positive / 28% negative, with 44% unable to rate her at all. For a sitting senator, this is remarkable weakness.

- Moody has never run at the top of a ticket, never faced a well-funded opponent in a neutral or hostile climate, and never built a modern statewide campaign
- Moody was appointed to this seat by DeSantis in January 2025; she has never won it. Her only statewide victories came down-ballot as part of a Republican Cabinet sweep, with only token opposition.

Florida Hispanics are ready for a change. The bloc that moved most to Trump in 2024 is turning against a failed administration. Among Florida Hispanics, 51% now [disapprove](#) of Trump, and 20% of his 2024 Hispanic voters say they would not vote for him again. With the cost of living and inflation skyrocketing in Florida, outpacing the rest of the nation, in poll after poll Florida Hispanics say they are feeling serious economic hardship.

Bottom Line: Florida is not an easy state for a Democrat to win. But a win is squarely on the table due to a unique political environment and a uniquely strong candidate in Alex Vindman. With Trump historically unpopular, Vindman already at the historic Democratic high-water mark, an undefined and untested incumbent, and a moving Hispanic electorate add up to a race worth funding now — while the environment is at its peak, and before Moody gets the chance to define herself on her own terms.